May 12, 2014

9:30 a.m. Registration, 11:30 a.m. Shotgun

— Chiricahua Course at Desert Mountain Scottsdale, Arizona

— PGA Pro Plays with each Foursome

— 100% of All Proceeds Benefit Phoenix Children’s Hospital Foundation

— Compete for The Challenge Cup

— Tee Prizes, After Party and Awards

For More Information About the Challenge Cup or to Learn About Sponsorship Opportunities, Please Call 480-200-2844 or email challengecup@platinum-homes.net.

To Register for the Challenge Cup Pro-Am, Or to Donate Directly to the PCH Foundation CLICK HERE

Phoenix Children’s Hospital has provided hope, healing, and the best healthcare for children since it was born in 1983, and has grown to become one of the largest children’s hospitals in the country.

With a Medical Staff of nearly 1,000 pediatric specialists, Phoenix Children’s provides inpatient, outpatient, trauma and emergency care across more than 70 pediatric subspecialties, the most comprehensive pediatric care available in the state.
Phoenix Children’s Hospital is Arizona’s only licensed children’s hospital and among the largest freestanding facilities of its kind in the country.

**Fast Facts**

- **13,000** Inpatient Discharges
- **78,553** Emergency Department Visits
- **214,045** Physician Appointments
- **16,227** Surgical Procedures
- **137,358** Unique Patients
- **363** Licensed Beds
- **75+** Subspecialty Fields of Pediatric Medicine
- **6** Centers of Excellence

*2013 annual numbers*
In 2013 Phoenix Children’s was recognized as a “Top Children’s Hospital” – one of just 13 in the country – as a result of its ranking in the Leapfrog Group survey.

Six satellite centers offer specialty and urgent care in Mesa, Scottsdale, Glendale, Gilbert, Yuma and Avondale.

Phoenix Children’s, in partnership with Mayo Clinic, offers the state’s only pediatric liver transplant program and completed its first living-donor transplant in 2012.

The Children’s Heart Center provides cardiac intensive care, heart transplantation, treatment of congenital heart defects, cardiothoracic surgery, cardiac catheterization, an Adult Congenital Heart Program and cardiodiagnostic evaluations.

Barrow Neurological Institute at Phoenix Children’s Hospital is collaborating with the School of Biological & Health Systems Engineering at Arizona State University to seek a cure for malignant brain tumors.

The Center for Cancer and Blood Disorders’ Ottosen Family Blood and Marrow Transplant (BMT) Program, in partnership with Mayo Clinic, ranks second among all U.S. BMT programs for one-year survival rates for patients from 2008 to 2010.

In 2012, Phoenix Children’s established the Ronald A. Matricaria Institute of Molecular Medicine, which is using genetic sequencing to find personalized treatments - even cures - for cancer and other devastating childhood diseases.

The Hope Fund is the most flexible and valuable way donors can support the Hospital, allowing us to launch critical new programs, purchase essential equipment, conduct cutting-edge research and ensure that support is available where and when it is needed most.

Thanks to generous gifts from PGA golfer Bubba Watson and golf club manufacturer Ping, Phoenix Children’s Center for Pediatric Orthopaedics will soon launch a state-of-the-art gait and motion-analysis lab, providing an in-depth look at how a child walks.

The Newborn Intensive Care Unit (NICU) is home to one of only two Neuro-NICUs in the nation. This program cares for infants who have experienced birth-related brain injuries and limits the devastating, permanent effects that follow.

The Hospital’s ACS-verified Level 1 Pediatric Trauma Center treated 2,385 kids in 2012. The center is the only one of its kind in the state and one of only 35 such centers in the U.S.